**Call for Innovation Ideas Competition 2025 – Operation of a Business Service Centre**

We are pleased to inform university students that an innovation ideas competition will be held! We are looking for innovative ideas that focus on:

**Synergy opportunities in the operation of Business Service Centres in relation to Miskolc and Debrecen**

**Task description:**

Based on the process of developing change management models and service strategy, plan how Debrecen and Miskolc could become a network of regional business service centres, jointly developing the North-East Hungary Economic Zone.

Using a methodology of choice, prepare a presentation of the current situation, and then identify a possible mission (or mission statement), vision and main elements of an intervention strategy.

**The assignment consists of:**

* an executive summary (1-2 pages),
* and a 15-minute ppt supporting the presentation,
* The detailed task description can be found in the attached pdf.

Competition essays can be submitted in English or in Hungarian, please send your competition essay to the following email address: [eszter.reka.jurak@uni-miskolc.hu](mailto:eszter.reka.jurak@uni-miskolc.hu) .

**Application deadline: April 28, 2025.**

The selected competition essays will be presented on 6 May 2025 at the Miskolc Campus Forum Green and Smart conference, where the leaders of the two cities and universities concerned will also be present.

**Prizes:**

The competition

* 1st place will receive 300,000 HUF,
* 2nd place will receive 200,000 HUF,
* 3rd place will receive 100,000 HUF.

**Criteria for the evaluation of competition essays:**

* creativity,
* feasibility,
* professionalism,
* proposed cooperation solutions,
* Aligning with the North-East Hungary Economic Development Zone programme,
* taking into account the key factors identifi ed by the theoretical background and models presented in the competition description**.**

In order to participate effectively in the competition, we recommend that you would participate in a preparatory consultation. Please contact to Mr. Zsolt István - innovation expert ([zsolt.istvan@uni-miskolc.hu](mailto:zsolt.istvan@uni-miskolc.hu)).

**Don't miss this fantastic opportunity!**

**We are looking forward to your ideas and applications!**