#### Perceptron Learning Algorithm

ROHU00120 "Data and text mining based on artificial intelligence research applied supporting accounting and financial decision-making (using R statistics and Python)"

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These slides are based on Wolfgang Ertel's (2024). Introduction to artificial intelligence. Springer Nature, 356 pages.

The material presented here is used solely for educational purposes.



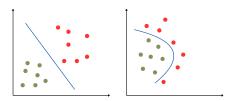
# What is Al and Machine Learning?

- Elaine Rich: "Artificial Intelligence is the study of how to make computers do things at which, at the moment, people are better".
- Machine learning is a subfield of artificial intelligence (AI) whereby algorithms "learn" patterns in data to perform specific tasks.
- How much data we have/we need?
- How much computational power we have/we need?



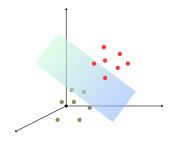
#### The main ideas

#### Which one is a linearly separable dataset?





#### The main ideas





# How to separate a set of points?

- Draw a straight line.
- If training data can be separated by a straight line, it is linearly separable.
- In *n* dimensions, a hyperplane is needed for separation.
- Hyperplane = linear subspace of dimension n-1.

The 
$$(n-1)$$
-dimensional hyperplane in  $\mathbb{R}^n$ :  $\sum_{i=1}^n a_i x_i = \theta$ 



#### Equation of a Line

$$\sum_{i=1}^{n} a_i x_i = \theta$$

• This is the general equation of a hyperplane.



#### Linear Separability

Two sets  $M_1 \subset \mathbb{R}^n$  and  $M_2 \subset \mathbb{R}^n$  are linearly separable if real numbers  $a_1, \ldots, a_n, \theta$  exist such that:

$$\sum_{i=1}^n a_i x_i > \theta \quad \forall x \in M_1,$$

$$\sum_{i=1}^{n} a_i x_i \le \theta \quad \forall x \in M_2$$

 $\theta = \mathsf{threshold}$ 



#### A Simple Learning Algorithm

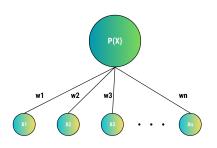
Let  $w = (w_1, \dots, w_n) \in \mathbb{R}^n$  be a weight vector and  $x \in \mathbb{R}^n$  an input vector. A perceptron represents a function  $P : \mathbb{R}^n \to \{0, 1\}$ :

$$P(x) = \begin{cases} 1 & \text{if } w \cdot x = \sum_{i=1}^{n} w_i x_i > 0 \\ 0 & \text{else} \end{cases}$$

Perceptron = two-layer neural network with activation.



#### **Graphical Representation**



Graphical representation of a perceptron as a two-layer neural network.



#### Classification Rule

$$\sum_{i=1}^n w_i x_i > 0$$

- Points x above hyperplane  $\sum w_i x_i = 0$  are positive (P(x) = 1).
- Other points are negative (P(x) = 0).
- Separating hyperplane goes through origin  $(\theta = 0)$ .



#### Learning Rule

 $M_+=$  positive training patterns,  $M_-=$  negative training patterns  ${\sf Perceptron\ Learning}[M_+,M_-]$ 

- w = arbitrary vector of reals.
- Repeat:
  - For all  $x \in M_+$ : if  $wx \le 0$ , then w = w + x.
  - For all  $x \in M_-$ : if wx > 0, then w = w x.
- Until all  $x \in M_+ \cup M_-$  are correctly classified.

Output: P(x) = 1 for all  $x \in M_+$ .



# Weight Vector Update

- If  $wx > 0 \implies P(x) = 1$ .
- If not, update weight vector:

$$w \leftarrow w + x$$

- Repeated updates  $\Rightarrow wx$  eventually positive.
- For negative training data:

$$(w-x)x = wx - x^2$$



#### Example

Training sets:

$$M_{+} = \{(0, 1.8), (2, 0.6)\}, \quad M_{-} = \{(-1.2, 1.4), (0.4, -1)\}$$

Initial weight vector:

$$w = (1, 1)$$

Decision boundary:

$$wx=x_1+x_2=0$$



#### Convergence

Let classes  $M_+$  and  $M_-$  be linearly separable by hyperplane wx = 0.

- The perceptron learning algorithm converges for every initialization of w.
- The perceptron P with weight vector w divides classes:

$$P(x) = 1 \Leftrightarrow x \in M_+, \quad P(x) = 0 \Leftrightarrow x \in M_-$$



#### Bias Term

- ullet If heta is missing, perceptron divides sets only by line through origin.
- Trick: add constant input  $x_n = 1$ .
- Weight  $w_n = -\theta$  acts as threshold.
- $x_n = 1$  is called the bias unit  $\Rightarrow$  shifts hyperplane.



#### Perceptron with Threshold

$$P_{\theta}(x_1, \dots, x_n) = \begin{cases} 1 & \sum_{i=1}^n w_i x_i > \theta \\ 0 & \text{else} \end{cases}$$

• Any arbitrary threshold can be simulated by perceptron  $P:\mathbb{R}^n \to \{0,1\}$  with  $\theta=0$  and bias unit.



# Summary

- A function  $f: \mathbb{R}^n \to \{0,1\}$  can be represented by a perceptron iff positive and negative sets are linearly separable.
- Perceptron is the simplest neural network model.
- Equivalent to Naïve Bayes: the simplest Bayesian network.



# The Nearest Neighbor Method



#### The Nearest Neighbor Method

- For perceptron, knowledge available in training data is saved in weights  $w_i$ .
- If the system should generalize to new data, generalization is time-intensive.
- Goal: compact representation of data in the form of a function that classifies data well.
- Nearest Neighbor Method (NNM) uses memorization of all data by simply saving them.



#### Problem: Applying Knowledge

- How to apply saved knowledge to new data?
- Example: Skiing
  - Collecting and saving data is not enough.
  - Practice is needed.
  - Represented by  $w_i$ .
- Medical example:
  - During diagnosis of a difficult case, remembering similar past examples helps.
  - Memorization enables generalization.
  - Need for a similarity measurement.



# Similarity

- Smaller distance in feature space ⇒ more similar two examples.
- Distance measure: Euclidean distance

$$d(x,y) = |x-y| = \sqrt{\sum_{i=1}^{n} (x_i - y_i)^2}$$

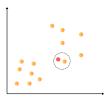
Weighted version:

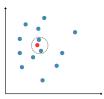
$$d_w(x,y) = |x-y| = \sqrt{\sum_{i=1}^n w_i(x_i-y_i)^2}$$



#### The main ideas

The 1-nearest neighbor and the 3-nearest neighbor example (k = 1 and k = 3)







#### Nearest Neighbor Algorithm

$$NN[M_+,M_-,s]$$
  $t=rg\min_{x\in M_+\cup M_-}d(s,x)$  If  $t\in M_+$  then return  $(+),\quad$  else return  $(-)$ 

- t = training data
- s = new example



#### Voronoi Diagram

- Visualization tool for nearest neighbor classification.
- Divides space into regions around training points.
- Each region corresponds to the set of points closest to a training example.



#### NN vs Perceptron

- NN does not generate a line.
- NN is significantly more powerful than perceptron.
- Can correctly realize arbitrarily complex dividing lines.
- A single erroneous point can lead to a very bad classification.



#### K-NN Smoothing

• To smooth decision surface, use k-nearest neighbors:

$$V = \{k \text{ nearest neighbors in } M_+ \cup M_-\}$$

- If  $|M_{+} \cap V| > |M_{-} \cap V|$ , return +.
- If  $|M_{+} \cap V| < |M_{-} \cap V|$ , return -.
- Else, return random(+, -).



#### Example

- Example of K-NN classification on board as a class exercise.
- Training points influence the classification based on the majority of nearest neighbors.



#### Distance Measurement Importance

- In large datasets, there are more neighbors at a large distance than at a small distance.
- K-nearest neighbors average function value:

$$\hat{f}(x) = \frac{1}{k} \sum_{i=1}^{k} f(x_i)$$

- As *k* grows, estimate dominated by far-away neighbors.
- To fix this, weight neighbors:

$$w_i = \frac{1}{1 + \alpha d(x, x_i)^2}$$

• Weighted average:

$$f(x) = \frac{\sum_{i=1}^{k} w_i f(x_i)}{\sum_{i=1}^{k} w_i}$$

• Problem: selecting  $\alpha$ .



Bayes's Theoream and the Naiv Bayes Estimator Source: Think Bayes, 2nd Edition by Allen B. Downey, O'Reilly Media, Inc. 335 p.



#### Bayes's Theorem and Naive Bayes Estimation

- Necessary concept: conditional probability. Is there a difference?
- Example:
  - A Hungarian person will have a heart attack.
  - A Hungarian man, who is unhealthy, smokes and works in finance, will get a heart attack?
- Probability = number between 0 and 1 representing degree of belief:
  - 1 = certainty fact is true
  - 0 = certainty fact is false
  - Intermediate values = degrees of certainty (different from frequentist interpretation).



# Conditional Probability

- Heart attack in Hungary: 15,000 cases/year.
- 15,000/9.5 million  $\approx 0.15\%$  if chosen randomly.
- Usual notation:

$$P(A|B) = \text{probability of event A given B is true}$$

• Example:

P(heart attack|smoker) > P(heart attack|non-smoker)



#### Conjoint Probability

• Probability that two events are true:

$$P(A \wedge B) = P(A \text{ and } B)$$

• If A and B are independent:

$$P(A \wedge B) = P(A)P(B)$$

• Knowing one event's outcome does not help predict the other.



# Conjoint Probability

#### Non-independent events:

- A: rains today
- B: rains tomorrow
- P(B|A) > P(A)
- Probability of conjunction:

$$P(AB) = P(A)P(B|A)$$
 or  $P(AB) = P(B)P(A|B)$ 



#### Bayes's Theorem

• Put them together:

$$P(AB) = P(A)P(B|A) = P(B)P(A|B)$$

• Divide through by P(B):

$$P(A|B) = \frac{P(A)P(B|A)}{P(B)}$$

• Surprisingly powerful – but why? (Hot-cold game)



#### Diachronic Interpretation

- Another way: The Bayes theorem updates the probability of hypothesis H in light of the data D.
- Diachronic = something happens over time.

$$P(H|D) = \frac{P(H)P(D|H)}{P(D)}$$



# Bayes's Theorem

$$P(H|D) = \frac{P(H)P(D|H)}{P(D)}$$

- P(H): prior probability (before data).
- P(H|D): posterior probability (after data).
- P(D|H): likelihood (probability of data under hypothesis).
- P(D): normalizing constant.



# Bayes's Theorem and Hypotheses

- Simplify by specifying hypotheses that are:
  - Mutually exclusive: at most one can be true.
  - Collectively exhaustive: at least one must be true.
- If we compute P(D), we can use law of total probability:

$$P(D) = P(B_1)P(D|B_1) + P(B_2)P(D|B_2)$$



# Law of Total Probability: Example

#### Events:

- A: person is late for work
- $B_1$ : person travels by bus
- B<sub>2</sub>: person travels by train

$$P(B_1) = 0.6, \quad P(B_2) = 0.4$$

$$P(A|B_1) = 0.2, \quad P(A|B_2) = 0.3$$

$$P(A) = P(B_1)P(A|B_1) + P(B_2)P(A|B_2) = 0.6 \cdot 0.2 + 0.4 \cdot 0.3 = 0.24$$



# Law of Total Probability: Extreme Example

#### Events:

- A: person is late for work
- $B_1$ : travels by train
- B<sub>2</sub>: travels by car

$$P(B_1) = 0.1, P(B_2) = 0.9$$

$$P(A|B_1) = 0.9, \quad P(A|B_2) = 0.1$$

$$P(A) = P(B_1)P(A|B_1) + P(B_2)P(A|B_2) = 0.1 \cdot 0.9 + 0.9 \cdot 0.1 = 0.18$$



#### Naive Bayes Setup

- Classes:  $w \in \{Risky, Invest\}$ .
- Features:
  - x<sub>1</sub>: Growth status (No growth / High growth)
  - $x_2$ : Credit score (Good = + / Bad = -)
- Data: 12 companies
  - 7 classified as Risky
  - 5 classified as Invest



#### **Prior Probabilities**

$$P(\mathsf{Risky}) = \frac{7}{12} \approx 0.583, \quad P(\mathsf{Invest}) = \frac{5}{12} \approx 0.417$$

The prior reflects the baseline likelihood of encountering a risky vs.

investable company before observing any features.



# Class-Conditional Probabilities: Risky

#### Within the 7 risky companies:

• Growth:

$$P(\text{No Growth} \mid \text{Risky}) = \frac{5}{7}, \quad P(\text{High Growth} \mid \text{Risky}) = \frac{2}{7}$$

Credit:

$$P(+ | Risky) = \frac{4}{7}, \quad P(- | Risky) = \frac{3}{7}$$



#### Class-Conditional Probabilities: Invest

#### Within the 5 investable companies:

Growth:

$$P(\text{No Growth} \mid \text{Invest}) = \frac{3}{5}, \quad P(\text{High Growth} \mid \text{Invest}) = \frac{2}{5}$$

Credit:

$$P(+ \mid \mathsf{Invest}) = \frac{4}{5}, \quad P(- \mid \mathsf{Invest}) = \frac{1}{5}$$



#### Prediction Example A

**New firm:** High growth, Good credit  $(x_1 = \text{High}, x_2 = +)$ 

$$P(\text{Risky } | x) \propto \frac{7}{12} \cdot \frac{2}{7} \cdot \frac{4}{7} = \frac{4}{42} \approx 0.095,$$
  
 $P(\text{Invest } | x) \propto \frac{5}{12} \cdot \frac{2}{5} \cdot \frac{4}{5} = \frac{8}{60} \approx 0.133.$ 

$$P(\text{Risky} \mid x) \approx 0.417, \quad P(\text{Invest} \mid x) \approx 0.583$$

**Prediction: Invest** 



#### Prediction Example B

**New firm:** No growth, Bad credit  $(x_1 = \text{No}, x_2 = -)$ 

$$P(\text{Risky} \mid x) \propto \frac{7}{12} \cdot \frac{5}{7} \cdot \frac{3}{7} = \frac{15}{84} \approx 0.179,$$
  
 $P(\text{Invest} \mid x) \propto \frac{5}{12} \cdot \frac{3}{5} \cdot \frac{1}{5} = \frac{3}{60} = 0.05.$ 

$$P(\text{Risky} \mid x) \approx 0.782, \quad P(\text{Invest} \mid x) \approx 0.218$$

Normalize by the total of (0.179 + 0.05)

Prediction: Risky



# Summary

- Naive Bayes combines prior probabilities with feature likelihoods.
- Assumes conditional independence of features given the class.
- Computationally inexpensive and probabilistic
- It commonly performs very well and can handle cases with missing data
- It assumes that continuous predictor variables are normally distributed (typically).
- It assumes that predictor variables are independent of each other, which usually isn't true.

